



PEOPLEBUSINESS

Rajan Kohli
Head, Wipro Digital

NILOTPAL BARUAH

A Digital Mindset

Wipro Technologies has been working on digital services projects for many months now. But recently, it decided to carve out a separate unit to be headed by **RAJAN KOHLI**, who earlier led the company's banking and financial services vertical. A separate digital unit was required for two reasons. "Digital transformation of the enterprise is now either a number one or number two priority for our clients," says Kohli. Two, this type of work requires a different mindset where there is a more urgent need to deliver projects quickly. Kohli has, therefore, started hiring from start-ups, which are far more used to an agile environment compared to traditional IT services companies. The digital unit plans to recruit 300 employees in six months.

GOUTAM DAS